

SPECIAL POINTS OF INTEREST

- **President's Column by Terryann Sanders, MFT**
- **Membership Benefits**
- **Pre-Licensed Corner on Pg 3**
- **Calendar of Events on Pg 8**

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SCV-CAMFT News

VOLUME 29, NO. 6

NOVEMBER / DECEMBER 2010

President's Column—

Update on Licensed Professional Clinical Counselor (LPCC) Testing Requirements

—Terryann Sanders, MFT

Many of you may be following the correspondence that has been issued by CAMFT regarding the grand-parenting of LMFTs into the LPCC profession. Most recently, CAMFT reported the Board of Behavioral Sciences **reversed** their previous decision to allow LMFTs to grand-parent into the LPCC profession without taking an exam.

For those of us who haven't had the time to read all the correspondence, or who have read the correspondence and are confused as to what the current status is, I thought I would recap some of the



Terryann Sanders,
President, SCV-CAMFT

terrysanderslmft@sbcglobal.net

history of recent events as reported by CAMFT. The following is the chain of events as I am able to make sense of them:

- ◆ The BBS contracted with Applied Measure-

ment Services (AMS) to determine if significant differences exist between the MFT license and LPCC license to warrant an additional examination for LMFTs wanting to be grand-parented into the LPCC license.

- ◆ CAMFT, social work organizations, counselor coalition, and the BBS were in favor of grand-parenting without examination for LMFTs and LCSWs.

Cont'd on Pg 14

Membership Benefits —Are You Taking Advantage of Your Membership?

Having an SCV-CAMFT membership is a very good thing! We offer so many benefits, and would like to now take this opportunity to remind you of some them.

Networking

Being a therapist and in business for yourself can sometimes feel very isolating. Networking is a great solution with multiple ad-

vantages including: connecting with your peers, building a referral base, and finding a support network.

Professional Development

Monthly luncheons and Workshops feature a variety of hot topics presented by experts in their field. You also receive those essential CEUs as SCV-

CAMFT is a BBS state-approved provider.

Mentoring

Our more experienced chapter members can offer their time investing in members at an early stage of professional development.

Cont'd on Pg 14

SCV-CAMFT Calendar

Santa Clara Valley Chapter California Association of Marriage and Family Therapists Board of Directors

NOVEMBER

15 Newsletter Deadline
Jan. / Feb. Edition

19 Chapter Luncheon
Mid Region; Mountain View

Terryann Sanders, President
408/264-5802
terrysanderslmft@sbcglobal.net

Carol L. Marks, Director (Ethics)
408/249-8047
markscarol2000@yahoo.com

Nanette Freedland, President-Elect
650/947-4044
nanette@nanettefreedland.com

Pamela Milliken, Director (Membership)
408/794-0440
pam@pamelamilliken.com

Lara Windett, Past-President
408/892-3925
lara@larawindett.com

Judith E. McFarland, (Director Pre-licensed & Newly Licensed) 408/566-3119
jm@judithmcfarland.com

DECEMBER

HAPPY HOLIDAYS!!!

Shazad Contractor, Chief Financial Officer 408/564-6892
shazad@jjacoustics.com

LaDonna M. Silva, Director (Special Events) 408/358-2218 ext. 421
amitiel@earthlink.net

JANUARY

15 Newsletter Deadline
Mar. / Apr. Edition

28 Chapter Luncheon
South Region; Los Gatos

Debra D. Rojas, Secretary
408/380-1222
debra@debrarojasmft.com

Liaisons To Other Community Agencies

Red Cross (Santa Clara County):
Judith Boore, 650/948-9138
Jane Kingston, 650/726-6774

Committee Chairpersons

Disaster Preparedness:
Mary Kay Bigelow, 650/948-3400

Mentor/Mentee Program Coordinator:
Yvonne Blockie, 408/235-0872

North Region Programs:
Pamela J. Eaken, 650/571-6342

Mid-Region Programs:
Wendy L. Wegeforth, 408/888-6630

South Region Programs:
Verna L. Nelson, 408/379-7747

Well-Being Committee:
Cathy Hauer, 650-568-1210

FEBRUARY

5 2011 Chapter Leadership Conference

25 Feb North Region Networking-Only Luncheon

BBS Contact Information
1625 N. Market Blvd. S #200
Sacramento, CA 95834
Phone: 916-574-7830
Email: bbswebmaster@bbs.ca.gov
Website: <http://www.bbs.ca.gov>

Editorial Staff

Vinutha Mohan, Editor
vinutham@gmail.com

Sunnie Weber,
Weber Consulting and Services
Composition, Typesetting &
Advertisements
scvcamft@gmail.com

Editorial Committee

Bonnie L. Faber
Lori Helen Gortner
Vinutha Mohan
Monica M. Princevalle
Russell Wilkie

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Please see advertising policy and information on page 21.

Unsolicited manuscripts are welcome but the Editorial Committee accepts no responsibility for their return. We reserve the right to edit all articles. Opinions expressed are those of the authors and do not necessarily represent views of SCV-CAMFT.

Pre-Licensed Corner—Mirror, Mirror by Howard Scott Warshaw

I'm starting to realize that becoming a psychotherapist is very much about image.

My journey toward licensure is well under way now. I have a primary theory or two, my classes are finished, academic requirements are met, hours are accumulating, and after a year of seeing clients, I'm turning the corner and feeling like I belong in the room. I'm "peri-therapausal".

One of my favorite things about becoming a psychotherapist is the teachers: supervisors, professors, mentors, colleagues, anyone from whom I may learn (which, when I'm on my game, is basically everyone). One of my favorite teachers speaks about the importance of metaphor. She challenges me to find a metaphor for how I imagine practicing therapy. So, I head back to "PsyMart" and start browsing the therapeutic self-image aisles to see what's on sale. I find myself buying into the Mirror Repairman kit, whose theme is: "Mirror Repairmen help people perceive themselves more clearly." I can see myself wearing the little tool belt full of techniques and cute therapist hat, going to work, and leaving a happier and higher functioning world in my wake. The image fit, the price was right, and Halloween is here.

I'm strolling toward checkout with a satisfied air, chanting along with the singing bowls being piped in over the loudspeakers, when something in the clearance bin catches my eye.

"Every block of stone has a statue inside and it's the task of the sculptor to discover it." -- Michelangelo. OMG! This quote is really calling to me. The answer lies inside you. I help my client discover their statue. What a beautiful and powerful image. Not only is it an amazing metaphor, but it's marked down 70%! Then I notice another therapist eyeing it, so I dive in and grab it. That was close. After dealing with the ethical dilemma of having left the Mirror Repairman set

at the bottom of the bin, I press on toward checkout.

Just as I'm approaching the register, I see a little point-of-purchase display. There I see: "Art is not truth. Art is a lie which makes us realize truth." -- Pablo Picasso. Hmm, now that's an interesting metaphor. It's pithy and dramatic and fits a different part of my image. At times, we prescribe the symptom or tell a parallel story about another "client" or "couple." We tell the lie intended to help our clients realize their truths. I like the way this speaks to clients' realizations rather than my work of discovery. I can also hear my teacher saying, "You should-n't work harder than your clients."

Next to Picasso, I see another gem by Michelangelo, "I saw the angel in the marble and carved until I set him free." I like the idea of setting the angel free, but the carving is a little too directive for me. My head is spinning with all these designer metaphors, each makes an important point, and no one is enough. I decide to just go home and make my own.

At home, I sit down with my conceptual sewing machine, stitching up a composite image. Between Michelangelo and Picasso, I realize the content of my desired metaphor for practicing therapy. The image I'm seeking reflects my desire to help clients realize and recognize, within themselves, the people they'd prefer to be, then aid them to emerge into presence and being. It's not really like a sculptor, it's kind of like a tour guide. It's a work in progress.

Perhaps I'm the statue in the stone, continually cutting away the parts that blind me from discovering the therapist within me. One challenge of becoming a therapist is to weather constant introspection and change. I'll keep working on my ultimate metaphor, and if I never get there, that's fine too. I can always go back into mirror repair.



Howard Scott Warshaw is currently a student at JFK University's Graduate School of Professional Psychology. After working as programmer, video game developer, teacher, film maker and software manager, Howard believes his past experience will serve him well as a psychotherapist. He plans to focus on the specific needs of people in Silicon Valley's Hi-Tech Industries.

Technology Corner by Michael Jaret



At one time, the Yellow Pages served as the primary place to look for services or products. Today, 82% of people looking for new products or services use online searches to find what they're looking for.

The two major search engines, Google and Microsoft/Yahoo (Microsoft now powers Yahoo's search with Bing), are fighting it out to provide a better search experience for users. This is good news for your practice and your marketing. Google is offering a free service called Google Places that provides a free business listing on Google.

Google Places are location-based pages that offer a free basic description of your practice, a photo, information about hours, location, your website URL, payment options, email address, and phone number. The information is displayed based on keywords used in your Google Places description, your actual office lo-

cation(s), and the location of the person who is doing the search.

It's almost like getting a free full-page ad in the equivalent of the Yellow Pages. It's important to get your page up on Google -- it's an ideal way to market your practice. And, those therapists who act quickly, will have some advantage. Let's look at how to get started.

Step One: Gather Your Information

The most important item in the Google Places is the description. Use keywords that people who are potential clients would use when searching for your services. Stay away from "jargon" or terms that are unlikely to be used by a client. List your specialties and your expertise. Tell users what makes you special. List your payment options. List your hours.

Take time to create a well-written description. If writing isn't your specialty, use someone who is familiar with search marketing, and have them help you write a good description.

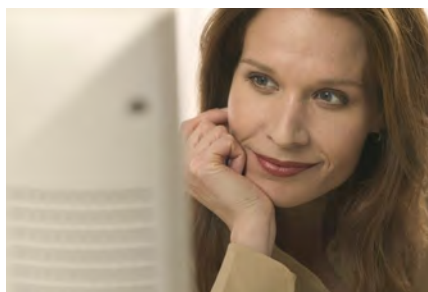
If you have a website, you can link your Google Places page to your web-

site. You can add a photo of yourself, or of your office location, or both.

Step Two: Claim Your Place

If you already have a Google Account, you will want to sign up for the free Google Places service. Then, search for the name of your practice or business. When you've found it, you can click on the "Edit" link and then click on "Claim your Business" to verify that you are the owner. If you don't see an "Edit" link, then click on "More Information" and click on "Add or edit your business".

Don't have a Google account? It's free, offers "free" email, and also a group of other features. Just go to www.google.com/places and sign up for an account.



Once you are logged in, you can edit the listing information, suspend it to

"I've often used the phrase, 'do, sense, learn' in my marketing seminars. You do something, you sense what's happening, you learn from that, and then repeat the sequence."

Technology Corner by Michael Jaret

stop it from appearing, or add your business as a new listing. Google will verify your listing, and once they verify that you are the owner, your changes will appear.

If you are not already listed, you can add your listing. If you have multiple offices, Google Places provides a way to add your multiple locations.

Step Three: Check Your Dashboard

I've often used the phrase, "do, sense, learn" in my marketing seminars. You do something, you sense what's happening, you learn from that, and then repeat the sequence. To sense what's happening in the online world, there are "dashboards" and "analytics". With Google Places, your dashboard will show you how many people viewed your page, how many people clicked into your website, and will also give you information on the status of your listing.

Also, you'll see the "Search Query" -- the terms that potential clients use to find your business listing and the zip codes from where driving directions are requested. It's a great way to see if there are terms that might help you better market your practice in other online means. You'll be doing something to move your marketing ahead; you can check your dashboard to sense what's happening, and



There are many pieces to any marketing plan that will help bring you new clients. This is one that should be on your "must do" list.



ways to improve what you're doing.

What's Next?

There are many pieces to any marketing plan that will help bring you new clients. This is one that should be on your "must do" list. Next month, we'll discuss some paid and low cost options for building your practice.

Disclaimer: I do not get anything from talking about this service **and** I will be talking about other services from other search engines and sites that you'll want to explore in the coming months.

For more information, visit www.betterwebsitesnow.com/places/ to learn about Google Places and how to take advantage of this free marketing.



Michael Jaret
SCV-CAMFT Webmaster

Michael Jaret runs one of the most highly regarded digital agencies, Jaret Media, with offices in Palo Alto and Denver. Formerly, Jaret was a marketing executive at Apple Computer, IBM, and a startup purchased by Microsoft. The Chapter is very happy to have Michael's expertise and forward thinking to help members build and maintain successful practices.

Reflections on Wellness

Reflections on Wellness is a regular column from the Therapist Well-Being Committee and appears in every issue of SCV-CAMFT News. The committee welcomes your ideas or submissions about therapists and their real struggles and triumphs maintaining well being. We encourage you to give us feedback, write an article, be interviewed or suggest a topic for this column. Please contact **Cathy Hauer**, at 650/712-1930 or CathyHauer2@aol.com, for author guidelines or to discuss the column.

We are Here to Listen — Anonymous —

We are here to listen...
Not to work miracles

We are here to help people discover what they are feeling...
Not to make those feelings go away

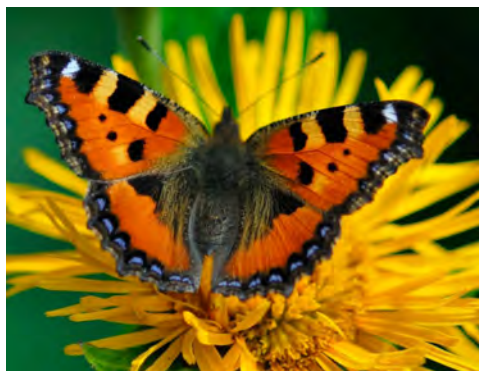
We are here to help people identify their options...
Not to decide for them what they should do

We are here to discuss steps with people...
Not to take steps for them

We are here to help people discover their own strength...
Not to rescue them and leave them vulnerable

We are here to help people discover they
can help themselves...
Not take responsibility for them

We are here to help people learn to choose



Reflections on Wellness

Message from Cathy Hauer

Reflections on Wellness Column Manager

About this poem: One of my suite mates, Eliza Warde, MFT, brought this in and posted it for the therapists to enjoy. (It was uncredited, but if anyone knows who wrote it, I would be very happy to find out.) The poem immediately spoke to me, not just about the role of therapists, but also about the message that the Therapist Well-Being Committee, and this Reflections on Wellness column, has been trying to convey all these years.

The goal of the Committee is to promote professional and personal well-being amongst SCV-CAMFT Chapter members and colleagues. We define wellness in its broadest sense, including (but not limited to) therapists' concerns about their own or colleagues' mental and/or physical health status; risks of revealing those concerns; harm reduction to both therapists and their clients; and effects of the aging process on psychotherapeutic practice. We want to listen to you, discuss issues with you, identify options, and help you discover your own strength. We are here to help all of us learn to choose healthy ways of self-care for personal and professional wellness. Please consider joining us on this journey!

Reflections on Wellness Column:

Cathy Hauer—cathyhauer2@aol.com / 650-568-1210

Ani Martin—ani@mncservice.com / 408-629-2234

Mary Jo Trusso—mjtru@sbcglobal.com / 408-293-4489 x 12



SCV-CAMFT 2010 Calendar of Events

November 5, 2010; Friday

Annual Meeting at Michael's at Shoreline
Casey Truffo, LMFT will speak on issues in private practice

November 15, 2010; Monday

January / February Newsletter Deadline

November 19, 2010; Friday

Mid Region Luncheon/Board Meeting
The Anxiety Among Us: Skills for Our Clients, Skills for Ourselves

January 15, 2011; Saturday

March / April Newsletter Deadline

January 28, 2011; Friday

South Region Luncheon/Board Meeting
We Have Been Taught to Hate the "Others" - Can We Also be Taught to Accept "Them"?

February 5, 2011; Saturday

2011 Chapter Leadership Conference
San Francisco, CA

February 25, 2011; Friday

North Region *Networking-Only* Luncheon/Board Meeting

A luncheon devoted exclusively to networking gives you an excellent chance to get to know other therapists in our community. By popular demand, we'll have the whole luncheon available for networking (and of course eating). That means plenty of free time to talk with whomever you wish, along with just enough networking activities, led by the North Region program group, to stir the pot.

Please Note Newsletter Deadlines:

THE DEADLINE FOR NEWSLETTER SUBMISSIONS IS SIX WEEKS PRIOR TO PUBLICATION. (THE DEADLINE FOR THE NOVEMBER/DECEMBER ISSUE IS SEPTEMBER 15TH.) IN ORDER TO GET THE NEWSLETTER TO YOU ON TIME, WE MUST STRICTLY ADHERE TO THIS TIME FRAME. SUBMISSIONS RECEIVED LATE WILL BE HELD OVER FOR ANOTHER ISSUE.

JANUARY / FEBRUARY 2011 ISSUE
DEADLINE NOVEMBER 15, 2010

MARCH / APRIL 2011 ISSUE
DEADLINE JANUARY 15, 2011

Change of Status

If you have received your notice of licensure, it is important to remember to inform your local chapter as well as the state organization of CAMFT. Please inform our chapter coordinator of any status change as soon as possible by telephone, 408/235-0210, or by e-mail, mail@scv-camft.org.

PROCESS THERAPY GROUPS

Led by:

KIM IVES BAILEY, MFT

License No. MFC32076

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SCV-CAMFT 2010 Calendar of Events

Mid Region Luncheon

(1.5 CEU hrs. available, PCE 1134)

The Anxiety Among Us: Skills for Our Clients, Skills for Ourselves —

Presented by Ernest Schmidt, LCSW, ACT

Date: Friday, November 19

Place: Michael's at Shoreline, Mountain View

Menu: *Breast of Chicken, Sauté' or Baked Cannelloni, Italian Style or Chinese Chicken Salad and Fresh Berries and Ice Tea* **Register:**

Register using your credit card at www.scv-camft.org! (See bottom of pages 10 and 11 for more information.)

As therapists, most of us work in one way or another with anxiety disorders, listening and teaching skills to our clients, but how many of us actually practice those skills to help ourselves? This training will cover the main characteristics of anxiety, however with a focus on the areas that many of us struggle with in our own lives like:

- Public speaking
- Marketing
- Feelings of inadequacy

We'll look at various treatment approaches including addressing motivation to change and a favorite of the speakers, the cognitive therapy tool of keeping a thought record. During our time together we'll also practice some methods on ourselves using experiential exercises.

Ernest Schmidt, LCSW, ACT has been working in the field of mental health for over 10 years and is the founder of Palo Alto Therapy, a group of dedicated therapists that specialize in helping people overcome anxiety problems. He is certified in cognitive therapy through the Academy of Cognitive therapy and recently wrote an e-book titled *Tackling Anxiety: How to Regain Your Peace of Mind*. In addition to his counseling work at Palo Alto Therapy, Ernie is a tenured faculty member at Foothill College, where he trains new therapists and teaches students the foundations of emotional well-being. You can learn more about Palo Alto Therapy by visiting www.paloaltotherapy.com

Directions:

From 101: Take the Shoreline Blvd. Exit. Turn Left if you were heading South on 101, and turn Right if you were heading North on 101 onto Shoreline Blvd. Go all the way down Shoreline Blvd. to the end. Go through the gates at Shoreline Park. Drive about .5 miles. Turn Left into the parking lot. If you get to a white Victorian Building, you have gone too far. There is extra parking to the left of the main parking lot.

Note: While there are sometimes a few seats left for walk-ins, pre-registration is required. We give the food counts a few days before the luncheon and cannot be accurate without pre-registration. If you find you must cancel, please call the chapter voicemail (408/235-0210). **Refunds are not always available and are never available without this notification.** It **may** be possible to transfer your payment to the following month **if** you call at least 24 hours in advance. The contact persons are available to answer questions about the speaker and the topic. If you have questions about the procedure for registering, call the chapter voicemail. Guests are welcome to attend with you—please provide their names along with your payment. Also be sure to specify your entrée choice with your payment. See the back cover for more information on registration. **Please remember that telephone reservations cannot be accepted.**

SCV-CAMFT 2011 Calendar of Events

South Region Luncheon

(1.5 CEU hrs. available, PCE 1134)

We Have Been Taught to Hate the "Others" - Can We Also be Taught to Accept "Them"? —
Presented by Rabbi Adam Rosenwasser

Date: Friday, January 28

Place: Los Gatos Lodge, Los Gatos

Menu: *Chicken Gorgonzola Salad, Broiled Salmon with Lemon Butter Sauce, or Pasta Primavera (vegetarian).*

Register: **Register using your credit card at www.scv-camft.org!** (See bottom of pages 10 and 11 for more information.)

Rabbi Rosenwasser will speak about intolerance and hate of those unlike ourselves. As we deal with diversity in our culture, we see battles raging all over America against the "other", whether they be different by religious beliefs, politics, race, economic group, or sexuality. In his work with people from around the world, he was struck by those he met who were able to set aside their rage and prejudice, and were able to work in tandem with all groups.

Rabbi Rosenwasser's presentation is designed to give us the mindset and processes we can use to work with clients who have rigid thought patterns and firmly entrenched ideas. Even if those patterns have served the client well for years, it can be shown that openness and flexibility will help them feel safer in the world and more connected to the ones they love. Learning to process information in a rational way can work wonderfully not only for individuals in the community, but, surely for those in a committed relationship.

It is also hoped that we, in the audience will reflect on our own beliefs and our own openness to all.

Rabbi Adam Rosenwasser was born and raised in Ann Arbor, Mich. While earning a BA in history from the University of Michigan, Rabbi Adam taught at his home synagogue, Temple Beth Emeth. After graduation, Rabbi Adam attended Hebrew Union College, spending one year in Jerusalem and four in New York City.

Rabbi Adam worked over the summers; trekking with teens around Israel for the North American Federation of Youth (NFTY), song leading and educating at Camp Hess Kramer in Malibu, and learning pastoral skills through the Clinical Pastoral Education program.

Rabbi Adam was ordained in May 2009 and joined the Beth Am program team. In addition to his pulpit responsibilities at Beth Am, he directs social justice (tzedek) work, and he works closely with lay leaders in community-building activities, such as a new community garden. He also is the staff liaison for the Roots Collective, the group for people in their 20s and 30s, and Beth Am Men, the men's group.

- ◆ Chapter board meetings are generally held on the fourth Friday of each month (some major holidays and other chapter functions move the date) from 9:00AM to 11:30AM at the same location as, and immediately prior to, the chapter's monthly luncheon event.
- ◆ All luncheon programs are held from 11:30AM to 1:30PM. Look for locations and other specifics in the newsletters, on the chapter's website, and in e-mail sent directly to those members who have e-mail.
- ◆ In order to make the luncheon registration process as efficient as possible, please register early. Send your payments, with your entrée selection noted, to the chapter by the Monday prior to the event.



A great way to create
your long-term
support network....

*North Region and
South Region
Newly Licensed
Support Groups
are a valuable tool
when you're just
getting started.*



Free Prelicensed Support Groups

South Region—The group meets the second Saturday of each month from 10:00 AM—12:00 PM. The current facilitator is **Judy Hanf, MFT**. The group is held at the

office of Verna Nelson—800 Pollard Rd., Ste B207, Los Gatos. Please call Judy at 408/440-6274 or e-mail her at judy@betterlivingtherapy.com, if you are interested

in taking advantage of this valuable support group!



Free Newly Licensed Support Groups

North Region—The purpose of this group, which meets monthly, is to provide support to members who have recently become licensed. **Jamie Moran, LCSW**, is the current group facilitator. The location is 661 Live Oak Avenue, Suite One, Menlo Park, CA 94025. To RSVP, and for further information about upcoming meeting dates and

times, please contact Jamie Moran at jammoran@aol.com or 650/598-8877.

South Region—This support group meets the third Saturday of each month from 12:00 PM to 2:00 PM. The purpose of this group is to provide support to members who have recently become licensed. **Verna Nelson,**

MFT, is the current group facilitator and meetings are held on the border of Campbell and Los Gatos, close to the intersection of 85 and 880. To RSVP, and for further information, please contact Verna Nelson at 408/379-774 or email her vernalnelson@gmail.com



Free Therapist Support

The Therapist Support Group usually meets every month, but has recently decided to take a hiatus until further notice. The group is sponsored by the Well-Being Committee and hosted by **Ani Martin,**

MFT, and **Mary Jo Trusso, MFT**. Please call Ani at 408/629-2234 or e-mail her at ani@mncservice.com, if you have any questions.

Cancelled



I am very pleased to announce that

Joanne Shurter, MFT Intern

has joined my private practice in the Rose Garden area of San Jose. She has completed her intern hours and looks forward to licensure in the months just ahead. I will supervise her under my license until then.

Joanne is available for referrals for individuals, families and couples. She is available to see clients on a sliding scale. She can be reached at:

(408) 440-7457.

Please help me welcome Joanne as she begins her private practice.

Bill Lamb, MFT

Lic. MFC 35326

1939 The Alameda, San Jose, CA
95126

(408) 260-0921

Women's Group

Helping Women Access Their Inner Wisdom

- Assertiveness · Childhood concerns
- Life transitions
- Anxiety · Depression
- Personal growth
- Relationships · Self esteem

Wednesday evenings

*Bascom Avenue, San Jose
near Hamilton Avenue*

Facilitated by:

Claire Adalyn Wright

408-998-7098

Certified Group Psychotherapist

Licensed Marriage & Family Therapist

California License #MFC44491

Call for details and for a pre-group interview

Hi!

It's that time of year again when I get to wish you and yours all the very best! I get to share with you how much I am grateful, and to show my gratitude for all that you do, and that we're able to do, as therapists.

How fortunate are we?!!

May you have blessed Thanksgiving *and* a wonderful holiday period!

In community spirit,

Adrian R. Medina, MA, LMFT

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ONGOING PSYCHOTHERAPY GROUPS

In this dynamic process psychotherapy group, clients explore relationship patterns and learn about healthy connection with others. Issues are worked on in the group with the support and feedback of peers —

- >Dating
- >Depression
- >Shyness
- >Self-esteem
- >ACOA
- >Codependency

Leader: Nancy Wesson, Ph.D. with consultation from Dr. Irvin Yalom, M.D.

Nancy Wesson, Ph.D. License # PSY9621
Mountain View

(650) 965-7332 / Dr.nwesson@sbcglobal.net
www.wespsych.com

President's Column—
cont'd from page 1 -

- ◆ AAMFT and the California Psychological Association have been opposed to the grandparenting of LMFTs and have pushed for an additional examination.
- ◆ In May 2010, AMS recommended to the BBS that no additional examination should be required for LMFTs and LCSWs.
- ◆ After the issues were fully discussed in a public meeting, the BBS adopted the AMS recommendation that no additional examination would be required for LMFTs or LCSWs wishing to be dually licensed and grand-parented into the LPCC license.
- ◆ Within a few days of this decision, the AAMFT and the AAMFT-CA wrote to the BBS asking for a meeting and arguing that an examination should be required.
- ◆ In July 2010, apparently in a closed session, the BBS, without proper authority (an alleged violation of law), discussed the issue once again.
- ◆ In that meeting, the BBS voted 5-3 to move forward in creating an exam that will be required for LMFTs and LCSWs, and reported they would construct a simplified examination
- ◆ CAMFT alleges the BBS acted unlawfully when they met in a closed session; therefore, the decisions they made in that meeting should be null and void. A law firm retained by CAMFT made a formal request of the BBS to "cure and correct" the alleged violation of the Bagley-Keene Open Meeting Act.
- ◆ CAMFT further states they will

pursue litigation against the BBS if it refuses or fails to make the correction by September 15, 2010.

- ◆ On August 16, 2010, in support of CAMFT, LMFTs, and LCSWs, the SCV-CAMFT Board of Directors joined other chapters in writing a letter to the BBS urging them to reconsider their decision. At this point, we await the decision of the BBS. As always, I welcome your thoughts.

Terryann Sanders
President, SCV-CAMFT
terrysanderslmft@sbcglobal.net

SCV-CAMFT Membership Benefits—
cont'd from page 1 -

Chapter Exchange List Serve

The Chapter Exchange Listserve is a mailing list of Santa Clara Valley CAMFT members that appreciate sending and receiving messages on a wide variety of professional topics. It is available to all members. You must have selected one of the listserve participation options in order to take advantage of this feature.

Advertising

Every member of SCV-CAMFT gets one free classified at any given time up to 35 words. Each additional word is just \$1. The advertisement can go online immediately, and be placed in the SCV-CAMFT Newsletter. We also have display ads at discounted rates for members. More than 500 people receive SCV-CAMFT News making it a fabulous tool for getting your new groups or services to a very targeted market.

The Membership Directory

As a wonderful resource for referrals, the Membership Directory contains members' specialty listings, languages spoken, and identification of those who have handicapped access or accept low fees. In addition, the directory is available to agencies in the community for their use in making referrals. The

directory is published annually and is available to members for free in Adobe PDF format on the chapter's Website or at cost on a print-on-demand basis.

The Membership Directory is also available online with the most current information as submitted by the members.

The Internship Directory includes detailed information on internships in Santa Clara and San Mateo counties, contact numbers for pre-licensed support services, and information about the internship process. It is updated continuously and is available to members free of charge on the chapter's Website.

SCV-CAMFT's Pre-licensed Support Services

The chapter offers on-going support groups, a regular pre-licensed column in SCV-CAMFT News, and various pre-licensed focused events.

Involvement in Chapter Groups & Committees

Getting involved allows you to effect solutions in an area that interests or concerns you. You are welcome to participate in any of the current groups (Therapist Well-Being, Newly Licensed Support, Pre-licensed Support), or committees (Website/Technology, Editorial, Marriage Parity, or Ethics), or to explore starting a new group or committee.

Again, these are just some of the many benefits of SCV-CAMFT membership. If you have any questions regarding any of the member benefits listed above, or are interested in a benefit not mentioned on the list, please feel free to contact any of the board members (listed on page 2 of this newsletter) directly, or contact SCV-CAMFT by email at mail@scv-camft.org or phone at 408/235/0210.



Familiar With the Expression

"There is no such thing as a free lunch?"

Well...It's Not Completely True...

SCV-CAMFT's Program Planning Committees Are Offering You A Free Lunch!

If you are planning to attend an upcoming luncheon, our chapter is always looking for volunteers to write a summary of these presentations for the newsletter. These summaries benefit all those members unable to attend. After submitting your article, you will be entitled to one free meal at any future SCV-CAMFT luncheon.

Please contact the chapter, 408/235-0210 or mail@scv-camft.org, if you are interested in getting a free lunch while doing something that feels great!

We are thankful for the time authors have taken to write thoughtful articles. If you are interested in contributing to the SCV-CAMFT Newsletter, please submit your article on our website at www.scv-camft.org, or send an email to mail@scv-camft.org. We would be happy to review your submission!

Guidelines for Authors of Articles For the Chapter Newsletter

FORMAT FOR ARTICLES

- ⇒ Length: Articles 500-1,200 words; Announcements 75-250 words
- ⇒ **Double-space to provide room for editing**
- ⇒ Indent paragraphs
- ⇒ Do not right justify
- ⇒ Submit typed or printed copy only
- ⇒ Check punctuation and spelling, particularly of names
- ⇒ ***Please not deadlines, which the production staff must observe—the 15th of every odd month. The more time we have to edit and check facts, the better your article will be.***

STYLE OF SUBMISSIONS

- ⇒ Use an active voice "*We have all experienced...*" rather than a passive voice "*An experience that has been had by all of us...*"
- ⇒ Use short sentences and short paragraphs. Avoid loading sentences with unnecessary words; in general, strive to make your points as briefly as possible, with each word adding something.
- ⇒ Avoid clichés ("*like a ton of bricks*"), slang ("*humungous*"), and hyperbole ("*the worst problem e all face...*").
- ⇒ Document key assertions with which others may disagree ("*(Farrell, 1933)*" "*Unified School District enrollment data*").

IN GENERAL

As you prepare your article or announcement, ask yourself:

- ⇒ What is my goal—to inform, to persuade, to motivate, to challenge,?
- ⇒ What exactly is this article about? What are the 2 or 3 key points?
- ⇒ Who is my audience? How much knowledge of this subject do I assume my readers have?
- ⇒ For announcements, please make sure you include all necessary information: what, why, when, where, how, and who.
- ⇒ Before submitting anything, please read it once more, making sure it says what you want it to say as clearly as possible.
- ⇒ Submit articles via the chapter's Website, <http://www.scv-camft.org>, or email to mail@scv-camft.org.
- ⇒ For more information, email Vinutha Mohan, Editor, vinutham@gmail.com

EATING DISORDER TREATMENT

Individual Therapy

Group Therapy:

*Adult Women's Process Groups
Teen Groups*

Ongoing Workshops:

*For the Loved Ones of People with ED
Negative Thinking & ED*

Peer Consultation:

*Group meets 2nd Friday, every month
Individual case consultation available*

Terryann Sanders

1670 Hillsdale Avenue, Suite B

San Jose, CA 95124

408 264-5802

terryannsanders.com

terrysanderslmft@sbcglobal.net

Contemporary Psychoanalysis Consultation Group

1st and 3rd Fridays

1:30 – 3:00

\$40/session

This group is for clinicians in training, newly licensed, or interested in working in a deeper way. Through case presentations and readings we explore concepts that will enhance your understanding of challenging cases.

Kali Hess, MFT

MFC 31164

Director of Training, Center for Healthy Development; Candidate, Psychoanalytic Institute of Northern California.

www.kalihess.com

(650) 369-6304

Los Gatos Medical Park Office for Rent

A large, attractive, 2nd floor corner office (large windows/view of trees) available for rent F/T starting November 1st. Current tenant willing to rent back 1 day/week if desired. Located in six-therapist office suite with waiting room, call lights, inside bath and kitchen area. Wheelchair access. Prime location near Hwy's 17 & 85. Great Los Gatos location/borders Campbell.

**Contact: Cheryl (408) 379-3370,
Verna 379-7747 or Dan 860-7883.**

SANDPLAY and JUNGIAN CONSULTATION GROUP

Forming Now

Location: San Jose

When: One Friday a Month

Time: 10:00 a.m. to 12:00 p.m.

Group Size: Maximum of 6 People

Call for more Information:

Olivia Heathcote 408-920-2990

Jill Kaplan 650-364-4670

ONLINE PAYMENTS AVAILABLE VIA CREDIT CARD!

You may now use your credit card on the chapter's website to register for chapter-sponsored events (luncheons, workshops, etc.), submit and pay for advertising, and renew your SCV-CAMFT membership. All you need to do is log in to the chapter's website

MARKETING AND INFORMATION TABLE

We encourage you to bring marketing materials and other information to place on the literature table at chapter events. Missed the last newsletter deadline? Then this table is the perfect place to advertise your:

- ◆ Workshops
- ◆ Office Space
- ◆ Job Opportunities
- ◆ Conferences

If you want your brochures and business cards back, be sure to pick them up after the event is complete.

SCV-CAMFT News—ADVERTISING POLICY

Adopted by SCV-CAMFT, April 3, 1992; last revised August 2004

ALL ADVERTISING MATERIAL MUST BE SUBMITTED TYPED, BY DEADLINE, AND VIA E-MAIL OR THE CHAPTER'S WEBSITE NO LATER THAN THE FIFTEENTH OF ODD-NUMBERED MONTHS PRECEDING PUBLICATION.

e-mail: mail@scv-camft.org Website: <http://www.scv-camft.org>

NEWSLETTER CLASSIFIED ADS:

- SCV-CAMFT members in good standing will be allowed one 35-word free ad per issue. Free ads from persons with lapsed memberships will not be accepted.
- Members running additional ads, beyond their free one-per issue will pay \$25 for each additional ad of 35 words or less.
- Non-members will pay \$50 per 35-word ad. This surcharge should be an incentive for current non-members to join the chapter
- **Members and non-members alike will pay \$1.00 per word for each word over 35.** The following units of information count as one word. Phone number, zip code, each degree or licensure abbreviation (e.g. "Tom Jones, MFT, Ph.D." = four words).


NEWSLETTER DISPLAY ADS

- Display ads must be typeset, with a border, and not merely typewritten. See samples from this issue. Ads must be sized exactly and camera-ready (i.e. ready to be pasted into layout with no further copy or graphic manipulation necessary). Advertisements to be run in the newsletter and on the chapter's Website are double the amount below less 25% of the total. Discounts are available for purchasing multiple "flights" for the same ad.

		Members	Non-Members
Full page	7 1/2" x 9 3/4" vert	\$200.00	\$400.00
Half page horiz.	7 1/2" x 5"	125.00	250.00
Half page vert.	3 3/4" x 9 3/4"	125.00	250.00
1/4 page	3 3/4" x 5" vert.	75.00	150.00
1/6 page	2 3/8" x 5" (or less) vert.	50.00	100.00

ADDITIONAL ADVERTISING POLICY

- **Advertisements appearing in this newsletter do not imply SCV-CAMFT endorsement either of their content or of the persons placing them.**
- **Copy for classified ads should be typed and double-spaced.** Count words before e-mailing. You may pay for any words over the 35 allotted by using PayPal or credit card. Ads will be run for one issue only. If you wish to repeat ads., you must resubmit them by deadline each issue.
- **Members may only use free or member-rate display advertisements to promote only their own office space or services.**



Portraits for Therapists
Specializing in headshots and imagery for your website

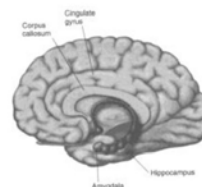
Kathleen Russ

Knowing the Self is one thing
Presenting your Self to the world is important too
Portrait photography done with
Unconditional Positive Regard, Empathy and Authenticity
(408) 219-2467
www.zhibit.org/katruss katruss.expressivearts@gmail.com

PSYCHONEUROLOGY STUDY GROUP

Keeping the Brain in Mind:

How knowing more about the brain can help you
become a better therapist.



Beginning January 21, 2011

On the third Friday of each month

Are you intrigued by the wealth of **neuroscience research** available today & interested in exploring the clinical implications and applications of these findings to your own practice of psychotherapy?

Francine Lapides, MFT * (831) 335-4830 *

FMLapides@aol.com

www.FrancineLapides.com

License # MFC 7414

ADVERTISING OPPORTUNITIES AND PRICES!

Since the launch of the chapter's Website in the fall of 2004, all classified advertisements have been published on the Website concurrently with their run in the chapter newsletter. Now, your display advertisements can as well! The following is a list of the prices, effective August 1, 2005, for display advertisements for publication in SCV-CAMFT News. Please remember, you can always receive an additional discount by paying for multiple publications of your advertisement in advance.

	Member Advertising Rates			Non-member Advertising Rates		
Newsletter or Online Display Ad	2 months	6 months	12 months	2 months	6 months	12 months
Full Page	\$200	\$510	\$900	\$400	\$1,020	\$1,800
Half Page	\$125	\$319	\$563	\$250	\$638	\$1,125
Quarter Page	\$75	\$191	\$338	\$150	\$383	\$675
Eighth Page	\$50	\$128	\$225	\$100	\$255	\$450
Combined	2 months	6 months	12 months	2 months	6 months	12 months
Full Page	\$300	\$765	\$1,350	\$600	\$1,530	\$2,700
Half Page	\$188	\$478	\$844	\$375	\$956	\$1,688
Quarter Page	\$113	\$287	\$506	\$225	\$574	\$1,013
Eighth Page	\$75	\$191	\$338	\$150	\$383	\$675

These prices are also available on the chapter's Website, www.scv-camft.org.

If you have questions or comments, please contact the chapter at 408/235-0210 or mail@scv-camft.org.

GROUPS AND WORKSHOPS

DBT Skills Groups for Eating Disorders

Now forming in San Jose. Mindfulness, distress tolerance, emotion regulation and interpersonal effectiveness skills adapted for eating disorders. Contact Laura Johnson, MFT Intern, 408/596-1770 or lauralcjohnson@gmail.com.

"Knowing Me, Loving Me"

Join a supportive group of women and learn to create more of what you want in your life, through therapeutic dialog and supportive relationship. Thursday evenings, \$40 session. www.relationshipharmony.com Contact Marialena at 408-702-7429

Is Anger Harming Your Relationship or Career?

It doesn't have to! Learn key skills you need to break the anger habit. Ongoing Co-ed skills groups in San Mateo and San Francisco. Call Michael G. Quirke. M.F.T. @ 415 820-3943 or visit www.michaelgquirke.com.

Psychoanalytic-oriented consultation group

Begin to think analytically through relevant readings and case discussion. Mondays 1:45-3:00, Palo Alto, \$45 weekly. Contact Diane Strongwater, MFT 408-737-1337 or Carol Harrus 650-328-8935.

Women's Process Group for Sexual Abuse/Trauma Survivors

On-going weekly group held at the Process Therapy Institute in Los Gatos. <http://www.processes.org/womensuptgp.php> Contact LaDonna Silva, MFT Intern (408)358-2218 x421

Women's Therapy Group

Ongoing group for women who want to improve their relationship, develop healthy communications skills, and pursue personal development. Issues addressed include assertiveness, self-esteem, grief and loss, anxiety, depression, and childhood concerns. Please contact Claire Wright, MFT, CGP at 408/998-7098 for details.

GROUPS AND WORKSHOPS

Men's Group Forming Now

Men's Group. Thursday nights in Los Gatos from 8:30PM until 9:30PM. Begins the third week of August. See website for more information: www.recoverybeginstoday.com Brad Koch, MFT

Contemporary Psychoanalysis Consultation Group

For clinicians who want to think about and work with their patients from a contemporary psychoanalytic perspective. Through case presentations and readings we will explore helpful concepts that will deepen your work. First and third Friday, \$40/session. Kali Hess, MFT 650-369-6304

New Sex Addiction Groups

"Facing the Shadow (resolving compulsive sexual behaviors)" and "Breaking Free of the Porn Trap (resolving compulsive pornography use)." Cycle on a 12 week basis. To Register: doelaine@elainebrady.com or call Elaine Brady 408-260-9305.

Anger Management Group

Anger Management group now forming in Santa Clara. Group will meet on 10 Tuesday evenings from 6:30-8:00 pm. Fee per group is \$40.00. Contact Judy Hanf, LMFT, at 408-440-6274 or judy@betterlivingtherapy.com.

Teen Girls' Groups AND Women's Support Group

TEENS- friendships, feelings, communication, self-esteem and stress using art/drama. WOMEN- relationships, co-dependence, stress, transitions, parenting and health starting January 22. Lori Levitt, MFT #43329. 650/794-4828 www.lorilevitt.com

Teaching Positive Discipline

Earn certification to facilitate Positive Discipline workshops for parents. October 1 & 2 (+1.5 hours September 30). CEUs available. For details, www.taketimelfortraining.com. Linda Krenicky, Certified Positive Discipline Trainer, Credentialed Parent Educator

ONGOING PSYCHOTHERAPY GROUPS

In this dynamic psychotherapy group experience, clients explore relationship

GROUPS AND WORKSHOPS

patterns and learn about healthy connection with others. Issues such as depression, dating, shyness, codependency, ACOA, and self-esteem, are explored with the support and feedback of peers. Leader: Nancy Wesson, Ph.D. with consultation from Dr. Irvin Yalom, M.D. Contact: Nancy Wesson, Ph.D. at (650) 965-7332 or Dr.NWesson@sbcglobal.net. Articles about group: www.wespsych.com

Divorce & Separation Group

forming . . . Will begin March 2, 2011 for 8 weeks. Family & Children Services Focus: Support & Education during this transition. Further info: Nancy Klimp, M.F.T. 650 493-1935 X2 or 650 326-6576 X5503

Social Skills for Children

'FriendShips'
Building Relationships
Groups Forming this Fall 2010-2011
For boys and girls, ages 5 to young 8 year olds. Through the use of art, play and structured activities, children will learn and develop their social competency skills. Pro-social behavior will be taught, reinforced, and practiced weekly. Calming exercises such as practicing mindfulness, breathing, and self-talk will be introduced and used each session. Andrea (Andi) Barlas, M.A., LMFT, ATR-BC
Lic#MFC25311
(650) 493-6728 or (650) 303-9738 (cell)
heart.andi@gmail.com

Women's Process Group for Sexual Abuse Survivors

On-going weekly group held at the Process Therapy Institute in Los Gatos. www.processes.org/womensuptgp.php Contact LaDonna Silva, MFT Intern, 408/358-2218 ext 421.

L.I.V.E.

Life-Interventions-Visions-Empowerment. Ongoing support/process group for women moving beyond their mental illness. Now forming in Redwood City. Call Deborah Dowse Runyeon, MFT at 650-363-0249 x111

GROUPS AND WORKSHOPS

Men's Group

Join a group for professional men to provide support while exploring relationship issues, life goals, and learning to understand a man's role in contemporary society. Monday evenings, \$40/session. www.raeleneweaver.com
Contact Raelene 408-529-4078

FOR INTERNS

AFFORDABLE PSYCHOTHERAPY AVAILABLE

MFT graduate students and MFT trainees and interns—contact Mary Russo PhD, MFT
Doc_mary78@hotmail.com
408-920-1992

Therapy Group for Interns

Therapy Group for Trainees & Interns in San Mateo. Meets monthly for group therapy in a supportive peer setting. Triple Count Hours.
Mary Deger Seevers, MFT 650-655-2718 or seeversmd@aol.com

FOR CLINICIANS

Licensed Therapists' Support Group

Ongoing, self-led support group for licensed therapists, meeting the first Friday of each month in midtown Palo Alto. Call Verne Rice for details, 650/856-0232.

Addiction Treatment / Eating Disorder Treatment

Sober Living By The Sea Newport Beach

- ◆ The Victorian House for Eating Disorder Treatment is a very supportive and caring sixty day program for women with eating disorders and women's issues
- ◆ Sunrise Recovery Ranch is a thirty day primary care facility located in the foothills of the San Bernardino Mountains
- ◆ The Rose of Newport Beach for Women is a thirty day primary treatment for women with a top notch clinical staff trained to deal with trauma and women's issues
- ◆ The Landing for Men is an exclusive thirty day primary treatment

FOR CLINICIANS

facility for men located right on the beach

- ◆ The T.E.A.C.H. Program for recovering students to earn accredited units at local colleges

All of these programs provide long term Extended Care. For more information please contact Dellena Hoyer CADCI—(916)213-4640 / www.soberliving.com

Intern Seeks Paid Internship

Male intern seeks private practice internship in the South Bay or Peninsula region. Experience working with children and adults. Eclectic but emphasize relationship. Resume and references are available. mattvrablik@gmail.com
415-238-9035

Addiction Treatment/Eating Disorder Treatment

Sober Living By The Sea Newport Beach

- The Victorian House for Eating Disorder Treatment is a very supportive and caring sixty day program for women with eating disorders and women's issues
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- The T.E.A.C.H. Program for recovering students to earn accredited units at local colleges

All of these programs provide long term Extended Care
For more Information please contact Dellena Hoyer CADCI
(916)213-4640 / www.soberliving.com

Business Help for Therapists

Never too late to use Quickbooks for business management; know income, do billing and monitor receivables. Makes tax prep easy. Free 30 minute consultation available.
LaVergne Poe—Business Services
(650)529-1489

FOR CLINICIANS

Psychiatric Consultation Available

Psychiatric evaluation and medication treatment available for your clients. I do not do therapy, because that is your expertise. I have over 25 years experience with psychiatric med management. Misao Kusuda, M.D. 408-930-2256. (408-930-CALM.)

Peer Eating Disorder Consultation Group

Peer eating disorder consultation group in San Jose. No fee. Meets on the second Friday of every month from 9:30-11:30 am. Contact Terryann Sanders @ 408-264-5802 or terrysanderslmft@sbcglobal.net.

JOB OPPORTUNITIES

Join an ongoing PEER CONSULTATION GROUP

Must be licensed at least two years, work with couples, teens, and/or insurance using an eclectic approach. Meets first and third Fridays - San Jose. Anne Montagna 408-516-1926.

BUSINESS OPPORTUNITY FOR FORWARD—LOOKING THERAPIST

San Jose office in prime location on Saratoga Ave. Several other therapists will continue to rent while you take over management of your own business and therapy practice. Dr. Ed Momrow 408-249-8313

Licensed Therapist -

The downtown Mountain View Christian Counseling Center is looking for a licensed therapist w/ Christian values. Qualified candidates would co-partner group sessions and provide individual therapy at the MV and Los Altos offices. Please contact 650-776-6390.

OFFICE SPACE

Atherton/Redwood City

Beautiful office with large windows, tree view, waiting room, call light in quiet building. Available Tuesdays, partial days Thursdays and Fridays, and weekends. Kali Hess 650-369-6304.

OFFICE SPACE

Atherton/Redwood City

Therapist's Office in Quiet Building—Office available 3/1. Quiet building with other professionals (mostly therapists). 164 sq. ft. \$490. Includes carpet, heating/AC, off-street parking, remodeled bathrooms, janitorial & utilities. Waiting room available. Requires 1 year lease. Also offices to share. Call Tom, 650/208-8624.

Bayshore Hwy & Hinckley

Psychotherapy office for rent in professional two-story office building. Convenient location near 101, 92, & SF Airport. Furnished. A/C. Secure entry. Available M-F. Hourly/daily/half/full. On Bayshore Hwy & Hinckley. Also ask about our classroom/grouproom. Call (800) 300-6322 or visit www.gerrygrossman.com/rentals

Burlingame Office Sublet

Excellent downtown Burlingame location. Professional building shared with other therapists, includes storage, use of kitchen and cleaning service. Available most days of the week. Contact Maria Rivas-Wolf at 650-208-9815 or maria@peninsulatherapist.com.

Office Space-Part Time

\$150.00 per month - Monday or Friday. Office use Saturday-no fee. Professional Building - established therapy office, full service. Great location parking-Campbell/Saratoga-Westgate Center. 408-757-6336 - lmnoria@aol.com

Los Gatos Medical Park - Office for Rent

A large, attractive, 2nd floor corner office (large windows/view of trees) available for rent F/T starting November 1st. Current tenant willing to rent back 1 day/week if desired. Located in six-therapist office suite with waiting room, call lights, inside bath and kitchen area. Wheelchair access. Prime location near Hwy's 17 & 85. Great Los Gatos location/borders Campbell. Contact: Cheryl (408) 379-3370, Verna 379-7747 or Dan 860-7883.

Great sublet in Los Gatos

Large, comfortable office in suite with newly decorated waiting room light waiting system, and microwave. Con-

OFFICE SPACE

veniently located near Hwy 17/Hwy 9. Monday day and evening (\$140/moth), Tuesday and Wednesday 8-5 (\$125/day/month). Call Victoria at 408-375-7320.

Los Gatos—A GREAT PLACE TO WORK!

Full days, hourly, nights and week-ends. Beautiful, spacious offices in prime location off 85 and 17. Competitive rates. Call Gail Faris 408-356-1414 ext 4.

MENLO PARK

1-3 days a week sublet. Quite furnished office, view of courtyard with greenery & fountain. Waiting room, kitchen, garage, elevator, internet. 650-329-0233

San Jose

Beautiful part-time office (not Tu/Thurs) in Craftsman-style building. Friendly group practice. Wood floors, windows, inviting waiting room, fax/copier/wireless. Conveniently located off 880. Contact Catherine Curtin, 408/993-3834.

Part-time space in Willow Glen

Be part of a supportive group in beautiful suite. Consultation, janitorial, fax/phone, breakroom, child TX set-up, included. Available M,W,F. Reasonable rate. Carmen (408) 271-9779

Office for Lease

Beautiful 3-office suite with full-time office for lease. Elegant waiting room, call-light system, conveniently located, ample parking. Second floor, large windows. Saratoga Avenue near Westgate Shopping Center. Bev Kam 408-376-0532

San Jose

Almaden Valley. Lovely private, quiet therapy office (approx 200 sq. ft.) available full-time in two-office suite with shared waiting room. Window, carpet, parking, full janitorial. Attractive professional building in great location. Monthly rent \$585.00. 408/858-0745.

SEEKING OFFICE SPACE IN DOWNTOWN SAN MATEO OR CLOSE BY

Need sublet downtown San Mateo on Tues or Weds. Prefer medium to large

OFFICE SPACE

space with window(s), parking, waiting area. Please contact Gene Grossman, PhD 650-430-9111.

San Mateo

Nicely furnished office in cozy suite near HWY 92, professional building, easy access. Sublet partial/full days. Separate exit, waiting room, signal lights, microwave, fridge, elevator, easy & free parking, windows, trees. Cathy Hauer, MFT. 650/568-1210

Sublet

Office available M-F, 7:00-3:30 plus weekends. \$250 month. Mountain View near El Camino. Private, separate exit, waiting room and bathroom. Great for working with kids or adults. Call Andi at (650) 303-9738.

MARKETING AND
INFORMATION TABLE

We encourage you to bring marketing materials and other information to place on the literature table at chapter events. Missed the last newsletter deadline? Then this table is the perfect place to advertise your:

- ♦ Workshops
- ♦ Office Space
- ♦ Job Opportunities
- ♦ Conferences

If you want your brochures and business cards back, be sure to pick them up after the event is complete.

CHAPTER EXCHANGE
LIST SERVE

As an SCV-CAMFT member, you can also use the Chapter Exchange List Serve to advertise. Emails are sent out nightly and are a great resource to send information to your target market and to your peers.



SCV-CAMFT News
Attention: Editor
P.O.Box 60814
Palo Alto, CA 94306

Creating a Community and Culture of Connection



Chapter Events

**Friday, November 5
4:00 PM — 6:30 PM**

Annual Meeting
(1 CEU hr available, PCE 1134)

Michael's at Shoreline
2960 N. Shoreline Blvd
Mountain View, CA

FREE for all members and prospective members.

Hors d'oeuvres and a no-host bar will be available

*The Art and Science of Building a Full and Rewarding Private Practice—
Presented by Casey Truffo*

Dates to Remember

- ◆ November 5, 2010
Annual Meeting
- ◆ Novber 15, 2010
Jan/Feb Newsletter Deadline
- ◆ November 19, 2010
Mid Region Luncheon
- ◆ January 15, 2011
Mar/Apr Newsletter Deadline
- ◆ January 28, 2011
South Region Luncheon

**Friday, November 19
11:30 AM — 1:30 PM**

Lunch served promptly at 11:45

Mid Region Luncheon
(1.5 CEU hrs. available, PCE 1134)

Michael's at Shoreline
2960 N. Shoreline Blvd
Mountain View, CA

*Cost: \$26.00 (CEUs add \$7, PCE 1134)
\$33.00 walk-in*

*More information on Page 10, or online
at www.scv-camft.org.*

***Payments Must be Received by
November 15, or the walk-in fee will
be charged.***

RESERVATIONS: YOU CAN NOW REGISTER ONLINE USING YOUR MASTERCARD OR VISA CREDIT CARD!

Go to our website at www.scv-camft.org, enter the "Calendar of Events" page and click on the event to find the luncheon registration page. You can also register by PayPal or by sending a check, payable to SCV-CAMFT, with entrée selection noted, to SCV-CAMFT, P.O. Box 60814, Palo Alto, CA 94306. Payment must be received by the Monday before the luncheon. Reservations will be held until noon. Lunch will be served promptly at 11:45. If seating is available, "standby" persons can pay \$33.00 at the door to attend the luncheon. ***Please note: telephone reservations cannot be accepted. Call the chapter voicemail, 408/235-0210, for reservation information and the chapter's cancellations policy.***