

Subject: Electronic Advertising of Events Memo Of Understanding	Initial Date: 06-22-06	
Responsibility: Board, Director of Technology	Date Reviewed: 03-23-07	
Approved by: SCV-CAMFT Board of Directors	Date Revised: 03-23-07	P&P 116-A

116-A - ELECTRONIC ADVERTISING OF EVENTS – MEMO OF UNDERSTANDING

MEMORANDUM OF UNDERSTANDING
Between Santa Clara Valley Chapter of
The California Association of Marriage and Family Therapists
and

(name and contact information of entity requesting electronic event advertising reciprocity)

This agreement is being made on the _____ day of _____, 20____, by and between the listed participants above for the purpose of establishing an electronic advertising reciprocity agreement.

Each of the undersigned agrees to and understands the content listed in Policy and Procedure 116 of the Santa Clara Valley Chapter of the California Association of Marriage and Family Therapists and agrees to adhere to them.

By mutual execution of this agreement, the listed participants desire and intend to coordinate a form of electronic advertising to its respective members regarding upcoming events of mutual interest to each entity's members.

In consideration of the mutual promises and agreements contained in Policy and Procedure 116 the listed participants hereby agree as follows:

- 1) The listed participants agree to advertise to its members, in electronic form, in a monthly email (or its electronic equivalent) upcoming events of interest to their respective members on a non-reimbursable basis. No listed participant shall present any claim of any nature against another listed participant for compensation for any loss, damage, occurring in consequence of the performance of the services called for in this agreement.
- 2) This agreement shall become effective immediately upon being signed below.
- 3) This agreement shall continue in full force and remain binding on each of the listed participants until such time as either entity takes action to withdraw herefrom. Such action shall not be effective until thirty (30) days after notice of the withdrawal has been sent by the listed participant desiring to withdraw to the other listed participants that are a party to this agreement.

In witness, undersigned, by their representatives.

Organization: _____ For SCV-CAMFT: _____

By (printed name): _____ By (printed name): _____

Signature: _____ Signature: _____

Title: _____ Title: _____

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