

Subject: Vision and Mission	Initial Date: 06-23-06	
Responsibility: Board	Date Reviewed: 06-23-06	
Approved by: SCV-CAMFT Board of Directors	Date Revised: 07-28-06	P&P 102

102 CHAPTER VISION AND MISSION

A Shared Board of Directors Vision:

SCV-CAMFT – “A Community of Therapists Fostering a Culture of Connection.”

Vision Statement:

SCV-CAMFT is committed to creating a community of therapists and a culture of connection.

Mission Statement:

- SCV-CAMFT educates and inspires the membership to adhere to the highest ideals of professionalism.
- SCV-CAMFT provides the membership with quality professional and personal support and connection.
- SCV-CAMFT supports the state CAMFT mission on public and private sector advocacy goals.
- SCV-CAMFT promotes healthy human relationships in the community and within the membership.
- SCV-CAMFT sustains itself through sound fiscal management.
- SCV-CAMFT maintains itself with effective leadership.

Goals and Objectives (a culture of connection underlies all actions):

1. **Ethics:** SCV-CAMFT educates and inspires the membership to work according to the highest standards of the profession.
 - a. SCV-CAMFT provides an annual law and ethics workshop to its members to promulgate evolving ethical standards in the profession.
 - b. SCV-CAMFT makes visible the Ethics Director to be available for ethical concerns of the membership and the community.
2. **Activities/Programs:** SCV-CAMFT provides activities that meet chapter members’ needs for promoting professionalism, connection, training and news to keep members current.
 - a. SCV-CAMFT provides regular luncheons and workshops that create opportunities for education and connection.
 - b. SCV-CAMFT provides low-cost Continuing Education Units (CEUs) to its members and “workshop hours” for its pre-licensed members.
 - c. SCV-CAMFT provides an annual meeting designed to allow connections, educate members about the direction of the chapter and every two years, to vote in a new board.
 - d. SCV-CAMFT disseminates thorough, accurate and relevant information to its members.
3. **Visibility:** SCV-CAMFT educates and informs the public of the value of marriage and family therapy.
 - a. SCV-CAMFT educates the public about the benefits of marriage and family therapy.
 - b. SCV-CAMFT attends community events where it can promote the field of marriage and family therapy.
 - c. SCV-CAMFT supports the state CAMFT mission on public and private sector advocacy goals.
4. **Outreach and Support:** SCV-CAMFT supports healthy relationships within its community through its outreach activities and wellness functions.
 - a. SCV-CAMFT maintains a Disaster Preparedness Committee to be available to the public as needed.
 - b. SCV-CAMFT maintains a Well-being Committee that supports its member’s emotional wellbeing.

Santa Clara Valley Chapter - California Association of Marriage and Family Therapists (SCV-CAMFT)
Policy and Procedure Manual

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5. **Fiscal management:** SCV-CAMFT provides sufficient financial resources and sound fiscal management to ensure full funding of the chapter's planned activities and programs.
 - a. SCV-CAMFT markets its benefits to State CAMFT members (newly licensed therapists, pre-licensed therapists and other allied therapists ((LCSWs, etc.)).
 - b. SCV-CAMFT expands its membership by being a source of information to those interested in pursuing the profession.
6. **Leadership:** SCV-CAMFT is led by ethical, dedicated and competent individuals who pass on the inner-workings of the chapter to the next incoming board.
 - a. SCV-CAMFT regularly updates the Strategic Plan and is held accountable to it.
 - b. SCV-CAMFT creates and maintains a "living" policy and procedure manual that ensures smooth and effective operations.
 - c. SCV-CAMFT recruits high-quality board members from its membership and maintains a continual flow of institutional memory.
 - d. SCV-CAMFT strives to be an accessible association committed to making relationship connections and recruiting a diverse group of members, leaders and volunteers.
 - e. SCV-CAMFT remains technologically sophisticated.

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